



Vermont Fest 2019

MAPPING THE FUTURE

VITA-LEARN'S VERMONT FEST CONFERENCE

Killington Grand Resort | November 14-15, 2019

JOIN US AS AN EXHIBITOR OR SPONSOR!

On behalf of **Vita-Learn**, we invite you to participate as an exhibitor or sponsor at our **2019 Vermont Fest Conference**. This year's theme will be "Mapping the Future." We'll be reflecting on how far we have come, and planning for where we are headed. Please join us at the Killington Grand Resort in Killington, Vermont, November 14-15, 2019.

WHO YOU'LL SEE THERE

Vermont Fest 2019 will bring together over 200 technology leaders and central office leadership teams representing K-12 education facilities from across the state of Vermont. Attendees include key decision makers in the field of education, such as: principals, librarians, lead teachers, curriculum, tech directors, and integration coaches.

WHY EXHIBIT OR SPONSOR

Vita-Learn's mission is to promote and support the use of information technology to transform Vermont education through the provision of professional development, training and networking opportunities.

Vermont Fest offers you the opportunity to make face-to-face **CONNECTIONS**. You'll have **ACCESS** to people who need your products and services and the **EXPOSURE** will reinforce your brand awareness and maximize visibility in the education field.

Our spring conference, Dynamic Landscapes, targets the classroom teachers who use your products and services. They are the influencers of the people who attend Vermont Fest—the people with purchasing power. We believe that the most successful partnership with Vita-Learn is to sponsor or exhibit at both events so that you build relationships with all members of the K-12 technology community in Vermont. We hope you agree!

Please review the enclosed information and sign up today to partner with Vita-Learn at Vermont Fest 2019!



Visit www.VITA-LEARN.org for program details
and to sign up as an exhibitor or sponsor!

ENTITLEMENT GRID

Sponsors and exhibitors will receive special recognition through a variety of channels as described below.

ENTITLEMENTS	PLATINUM SPONSOR \$5,000	GOLD SPONSOR \$3,500	SILVER SPONSOR \$2,000	BRONZE SPONSOR \$1,000	EXHIBITOR \$600/\$700
Verbal Recognition from Board Member at Opening Session	Yes, Plus Opportunity to Share 2 Minute Video with Group	Yes	Yes	N/A	N/A
Exhibit Space	Two Spaces in Premium Location	Two Spaces	One Space	One Space	\$600 for Table Top Only, OR \$700 for Full Booth Space
Special Event Recognition	At Keynote	At Breakfast or Break	N/A	N/A	N/A
Session Presentation Timeslot	Three 60min Timeslots***	Two 60min Timeslots***	One 60min Timeslot	+ \$400 per Timeslot	+ \$400 per Timeslot
Conference Registrations (includes meals)	5	4	2	1	1
Online Recognition	Company Logo, Link and Description on Website.* Mention on Social Sites	Company Logo, Link and Description on Website.* Mention on Social Sites	Company Logo on Website	Company Logo on Website	Name Listed on Website
Signage and Conference Branding	Company Logo on Welcome Banner	Company Logo on Welcome Banner	Company Logo on Welcome Banner	N/A	N/A
Final Program	Company Logo, enhanced directory listing with description	Company Logo, enhanced directory listing with description	Company logo and directory listing with description	Company Name and directory listing (no logo or description)	Company Name and directory listing (no logo or description)
Final Program Ad	Full Page Ad	Half Page Ad	Additional Fee (see next page)	Additional Fee (see next page)	Additional Fee (see next page)
Mailing List (post-conference)	Names and email addresses of all attendees	Names and email addresses of all attendees	Names and email addresses of all attendees	Names and email addresses of all attendees	N/A
Door Prize Drawing & Elevator Pitch**	60sec Elevator Pitch	60sec Elevator Pitch	60sec Elevator Pitch	60sec Elevator Pitch	60sec Elevator Pitch
Bag Insert (only if we have a bag sponsor)	Yes	Yes	Yes	N/A	N/A

*Listing on website will be up within 1 week of your registration being received, until promotion of 2020 conference begins.

**You are responsible for providing the door prize. Minimum value is 10% of your exhibit space or sponsorship.

***You have the option to combine your session timeslots into an extended session, such as a hands-on workshop.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Conference Lanyard — \$1,000 (plus the cost of the lanyards)

Recognition will include: company listing in the final program, 1 complimentary conference registration, plus your logo on lanyard if you choose. You purchase the lanyards and have them delivered to the hotel prior to the conference.

Bag Sponsor — \$1,000 (plus the cost of the bags)

Recognition will include: company listing in the final program, 1 complimentary conference registration, plus your logo on the bag if you choose. You purchase the bags and have them delivered to the hotel prior to the conference.

EXHIBIT SPACE

Table Top Only — \$600.00

A table top display will include a 6' skirted table and chair. Display materials are required to fit on top of the table. No hanging banners or materials will be allowed on the floor around the table. Location of table will in the hallway outside of the main ballroom.

Full Booth — \$700.00

A full booth includes 6' deep x 8' wide space with an 8' skirted table and chair. Location of booth is guaranteed to be in the main ballroom with general sessions, meals and the vendor reception.

All exhibit space will be assigned on a first paid, first served basis, with preference given to sponsors. We will do our best to place competitors in different areas of the exhibit hall, but will not guarantee booth placements. All exhibit booths will be set up in a central location within all other conference meeting space. Power at your booth and internet access are included with your registration fee.

SET-UP:

Wednesday, November 13: 6:00 PM – 7:30 PM

Thursday, November 14: 6:00 AM – 7:00 AM

EXHIBIT HOURS:

Thursday, November 14: 7:00 AM – 6:00 PM

Friday, November 15: 7:00 AM – 1:30 PM

Heavy foot traffic is expected during breakfast, meals, and during the vendor reception on Thursday afternoon.

TEAR-DOWN:

Friday, November 15: 1:30 PM

Door Prizes:

You have the option to purchase the door prize on your own, or pay the value to Vita-Learn to get a door prize for you. The prize value must be at least 10% of your total sponsorship or exhibitor fee. Prizes will be awarded continuously throughout the day. You will give a brief (60 second) elevator pitch about your company when your door prize is awarded, and then present the prize to the winner. Vita-Learn will organize the raffle. *Note: if you are doing your own raffle at your booth, you are responsible for getting the item to the winner in your own time; we will not announce the winner.*

Tips for a Successful Conference:

Make a lasting first impression! Appear approachable. Be ready to engage attendees in conversation. Have fun, interactive items at your booth to encourage visitors. Give attendees a way to sign up to learn more, or share their contact information with you. Ask attendees questions. Be engaging. Have fun!

ADDITIONAL INFORMATION

Additional Attendee Registrations:

If you need to purchase additional exhibitor registrations beyond what is included with your sponsorship or exhibit space, the fee is \$50 per person, per day. Registration includes breakfast, lunch, breaks, coffee and sessions on Thursday and Friday, as well as the reception on Thursday evening.

Want More Exposure?

Advertisement space is available in the Conference Final Program. All ads are black and white. Please note: a full page ad is included with Platinum Level Sponsorship, and a half page ad is included with Gold Level Sponsorship.

- Full Page \$400.00 (8"w x 10.5"h);
- Half Page \$250.00 (8"w x 5"h);
- Quarter Page \$150 (4"w x 5"h)

Shipping:

All exhibitors and sponsors are responsible for paying for their shipping expenses to and from the Conference. A shipping form will be included with your confirmation materials which will include per-box pricing.

REGISTER ONLINE TO PARTICIPATE

Registration is online only, and first-come, first-serve! Space will sell out! If you would like to participate as an exhibitor or sponsor in the 2019 Vermont Fest Conference, visit <http://vtfest.vita-learn.org> to register now. Please carefully review the entitlements of sponsorship and exhibit space to make sure the level you register for meets your needs. For additional event information, visit www.vita-learn.org. *See you there!*

Questions?

Call (802) 865-5202, or email Karen@delaneymeetingevent.com.