



**Vermont
Fest 2017**
MAPPING THE FUTURE

VITA-LEARN'S VERMONT FEST CONFERENCE **Killington Grand Resort | November 2-3, 2017**

Join us as an Exhibitor or Sponsor!

On behalf of **VITA-LEARN**, we invite you to participate as an exhibitor or sponsor at the **2017 Vermont Fest Conference**. This year's theme will be "**Mapping the Future**." VITA-Learn is celebrating its 25th anniversary as the leading educational technology organization in Vermont. Vermont Fest attendees will reflect on past challenges, current problems, and future visions, and map strategies to move schools forward. Please join us at the Killington Grand Resort in Killington, Vermont, **November 2-3, 2017**.

WHO YOU'LL SEE THERE | HOW THIS VARIES FROM DYNAMIC LANDSCAPES

Vermont Fest 2017 will bring together technology leaders and leadership teams representing K-12 education facilities from across the state of Vermont. Attendees include key decision makers in the field of education, including: principals, librarians, lead teachers, tech directors, and integration coaches.

WHY EXHIBIT OR SPONSOR

Our spring conference, Dynamic Landscapes, targets the classroom teachers who use your products and services. They are the influencers of the people who attend Vermont Fest — the people with purchasing power. We believe that the most successful partnership with Vita-Learn is to sponsor or exhibit at both events so that you build relationships with all members of the K-12 technology community in Vermont.

Vermont Fest offers you the opportunity to make face-to-face **CONNECTIONS**. You'll have **ACCESS** to people who need your products and services and the **EXPOSURE** will reinforce your brand awareness and maximize visibility in the education field.

Please review the enclosed information and sign up today to partner with Vita-Learn at Vermont Fest 2017!

Visit www.vita-learn.org for program details and to sign up as an Exhibitor or Sponsor!

ENTITLEMENT GRID

Sponsors and exhibitors will receive special recognition through a variety of channels as described below.

ENTITLEMENT	GOLD \$5,000	SILVER \$3,500	BRONZE \$2,000	OPENING SESSION \$1,000	BREAKFAST/ REFRESHMENT BREAK \$750	EXHIBITOR \$600/\$700
Verbal Recognition at Opening Session	Yes, Plus Opportunity to Share 2 Minute Video with Group	Yes	Yes	Yes	N/A	N/A
Exhibit Space	Three Spaces	Two Spaces	One Space	N/A	N/A	\$600 for Table Top Only, OR \$700 for Booth
Session Presentation Timeslot	Three Timeslots	Two Timeslots	One Timeslot	N/A	N/A	+ \$400 per Timeslot
Thursday Evening In-Depth 2-Hour Workshop (only 3 slots available!)	NEW! Sessions are intended to be focused, hands-on, in-depth trainings; not a sales pitch. Topic subject to Board approval***. Session will run 6:15 PM - 8:30 PM with a 15 minute break.			N/A	N/A	N/A
	+ \$1,000	+ \$1,000	+ \$1,000			
Conference Registrations (includes meals)	5	4	2	1	1	1
Online Recognition	Company Logo, Link and Description on Website.* Mention on Social Sites	Company Logo, Link and Description on Website.* Mention on Social Sites	Company Logo on Website	Company Logo on Website	Name Listed on Website	Name Listed on Website
Signage and Conference Branding	Company Logo	Company Logo	Company Logo	Company Logo on signage at session	Company Logo on signage at break	N/A
Final Program	Company Logo, enhanced directory listing with description	Company Logo, enhanced directory listing with description	Company logo and directory listing with description	Company Name and directory listing	Company Name and directory listing	Company Name and directory listing
Final Program Ad	Full Page Ad	Half Page Ad	Additional Fee	Additional Fee	Additional Fee	Additional Fee
Mailing List (post-conference)	Names and email addresses of all attendees	Names and email addresses of all attendees	Names and email addresses of all attendees	N/A	N/A	N/A
Door Prize Drawing & Elevator Pitch**	Elevator pitch	Elevator pitch	Elevator pitch	Elevator pitch	Elevator pitch	Elevator pitch
Bag Insert (only if we have a bag sponsor)	Yes	Yes	Yes	Yes	Yes	Yes

*Listing website will be up within 1 week of your registration being received, until promotion of 2018 conference begins.

**You are responsible for providing the door prize. Minimum value is 10% of your exhibit space or sponsorship.

***Suggested topics include Mobile Device Management Tools, Policy and Legal Issues, Google Domain Management, Social Media and Schools, Imaging and Windows 10, Solutions/Tools for Student Data Privacy and CyberSecurity.

Additional Sponsorship Opportunities

Conference Lanyard - \$1,000 (plus the cost of the lanyards)

Recognition will include: logo on conference lanyard, company listing in the final program, 1 complimentary conference registration.

Bag Sponsor - \$1,000 (plus the cost of the bags)

Recognition will include: company listing in the final program, 1 complimentary conference registration, plus your logo on the sponsored item.

Exhibit Space

All exhibit space will be assigned on a first paid, first served basis, with preference given to sponsors. We will do our best to place competitors in different areas of the exhibit hall, but will not guarantee booth placements. All exhibit booths will be set up in a central location within all other conference meeting space. Power at your booth and internet access are included with your registration

Table Top Only: \$600.00

A table top display will include a 6' skirted table and chair. Display materials are required to fit on top of the table. No hanging banners or materials will be allowed on the floor around the table. Location of table will be in the hallway outside of the main ballroom.

Full Booth: \$700.00

A full booth includes 6' deep x 8' wide space with a 6' skirted table and chair. Location of booth is guaranteed to be in the main ballroom with general sessions, meals and the vendor reception.

Set-Up	Wednesday, November 1: 4:00 PM – 6:00 PM Thursday, November 2: 6:00 AM – 7:00 AM
Exhibit Hours	Thursday, November 2: 7:00 AM – 6:00 PM Friday, November 3: 7:00 AM – 1:00 PM <i>Heavy foot traffic is expected during breakfast, meals, and during the vendor reception on Thursday afternoon.</i>
Tear-Down	Friday, November 3: 1:00 PM

Best Booth Award: Conference attendees will vote and one exhibitor will be awarded the Best Booth Award! The winner will receive a \$300 credit toward a sponsorship or exhibit booth at the 2018 Vermont Fest Conference.

Door Prizes: You have the option to purchase the door prize on your own, or pay the value to Vita-Learn to get a door prize for you. The prize value must be at least 10% of your total sponsorship or exhibitor fee. Prizes will be awarded continuously throughout the day. You will give a brief elevator pitch about your company when your door prize is awarded, and then present the prize to the winner. Vita-Learn will organize the raffle. *Note: if you are doing your own raffle at your booth, you are responsible for getting the item to the winner in your own time; we will not announce the winner.*

Additional Information

Additional Attendee Registrations: \$25.00 per person, per day is required for every additional attendee (above what's included with exhibitor or sponsor level). This fee includes breakfast and lunch, and the vendor reception – all of which will be in the main ballroom/exhibit hall.

Want more exposure? Ad space is available in the Conference Final Program. All ads are black and white.

Full Page \$400.00 (8" w x 10.5" h);

Half Page \$250.00 (8" w x 5" h);

Quarter Page \$150 (4" w x 5" h)

Shipping: All exhibitors and sponsors are responsible for paying for their shipping expenses to and from the Conference.

Online Registration

Registration is online only, and first-come, first-serve. Space will sell out! If you would like to participate as an exhibitor or sponsor at the 2017 Vermont Fest Conference, visit <http://www.cvent.com/d/g5qbwy/4W> to register. Please carefully review the entitlements of sponsorship to make sure the level you register for meets your needs. For additional event information, visit www.vita-learn.org. *See you there!*

Questions? Call (802) 865-5202, or email elise@delaneymeetingevent.com